

South Grand Lake Airport = Economic Development / Growth

Because time is a precious commodity, an airport expands a market area to more people.

If you place dots on a map where people that use the lake live, the map will be covered close to the lake and begin to lighten up as you move away from the lake. By the time you reach 75 miles out, you will find the dots to be very sparse because lake users typically have a limit on the amount of time they will dedicate going to and from the lake. Their objective is spend time on the lake, not on worsening highways.

An airport affords the opportunity to fly in from as far out as 300 miles and spend equal, or more, time on the lake than those who drive. Completion of the South Grand Lake Airport Master Plan will add a lot of dots to the map.

In addition to the increased number of recreational lake users to support existing lake business, air access will bring new businesses and job opportunities. Air access to a community is a big factor for most companies in their decision for a new, or additional location. New businesses that operate twelve months out of the year, with no dependency on the recreation season, will bring a huge economic benefit to Grand Lake Country.

The aviation industry is one of the largest industries in Oklahoma, and it is growing. Recently, the sales tax exemption for aircraft expensive repair has been extended to all repairs, presenting an opportunity for new business at the South Grand Lake Airport. Another opportunity is the new Sport Pilot License. It opened up a large and growing market for more people to own and operate small aircraft.

Even if you do not fly, do not own a lake business, and do not need a job, you still benefit from an active airport. A growing economy provides you with more services, and is a big factor in the stability and growth of your property value.

Supporting the development of the South Grand Lake Airport will benefit everyone. Funding airport improvements is like buying an annuity. The airport will produce economic benefits far into the future.

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